

KARELIA SOFTWARE

PROUDLY HANDCRAFTING MACINTOSH SOFTWARE SINCE 2001



WELCOME!

Thank you for your interest in Karelia Software and in Sandvox, our award-winning website development application.

At Karelia, “proudly handcrafting Macintosh software” is our driving principle. We strive to create elegant, useful software that is easy to use but doesn’t compromise quality or sophistication.

We encourage you to review the materials enclosed in this media kit, to visit and review our website, and to test drive Sandvox. Customers and reviewers have been enthusiastically supportive, and through word-of-mouth we’ve established a lively, growing community of Sandvox users.

From its initial release, Sandvox has continued to offer innovative features that make sophisticated website construction within reach of first-time users. Sandvox offers:

- real-time editing: no separate “preview” mode;
- drag-and-drop website assembly;
- the Karelia iMedia Browser;
- innovative pagelets for sidebar and callout content;
- the capability of publishing to any web host;
- Google Webmaster Tools, Google Analytics, and advanced HTML support (in the Pro Edition).

We invite you to review this packet, to visit our website, and to contact us if we can provide additional information about our products or our philosophy.

Dan Wood and Terrence Talbot